



European Journalists
Association

The Communication Network asbl

52th EJ International Congress

Civil Society and Democracy: The Role of Media EU Eastern Enlargement and Neighboring Countries

Uniejów - Łódź. (Poland) – October 9-12, 2014



Uniejów Castle



Holiday Inn Łódź

PROGRAM

October 9, 2014

- 7:00pm** Arrival in Uniejów and accommodation in the hotel of the Uniejów Castle
Dinner in the restaurant of the Uniejów Castle
Presentation of meads and other regional typical products and services
(Uniejów is the first Polish Thermal City)
- 10:00pm** End of evening events

October 10, 2014 - Uniejów Castle

- 9:30am** **Opening of the Congress**, chaired by the EJ President **Paolo MAGAGNOTTI**
Welcome addresses
- 10:00am** **THE ŁÓDŹ REGION AND ITS PLACE AND ROLE IN THE EUROPEAN UNION**
- Chair:** Katarzyna **PELKA WOSZTAJN**, EJ Executive Member, Coordinator of the Congress' Organization Committee
- Speakers:**
Józef **KACZMAREK**, Mayor of Uniejów
- Witold STĘPIEŃ**, Marshal of the Lodzkie Region
- Ewa KOCHAŃSKA**, Research and innovation center Pro-Akademia; member of the Advisory Board of the European Commission-Horizon 2020

- 11.00am** **Coffee break**
- 11:20am** **Debate**
- 12 noon** **Lunch buffet**
- 1:30pm** **Transfer to Belchatów**
- 2:30pm** **Visit to Belchatów (*open pit mine; exposition Power Giants*)**
(The Belchatów district is one of the most important ones for fuel energy, producing about 20% of the energy in Poland)
- 4:30pm** **Transfer to Łódź**
- 5:30pm** **Arrival in Łódź and accommodation in Holiday Inn Hotel**
- 8:00pm** **Dinner and Light Movie Festival**

October 11, 2014 – Łódź Congress conferences

9.00am **CIVIL SOCIETY, MULTICULTURALISM AND DEMOCRACY**

Chair: Corina Beatrice FORNADE, EJ Secretary-General, Communication agency in Bucharest

Robert HEIN, political consultant and media trainer; Member of the ExCom of the German EJ section

Web 2.0, social networks and political decision-making process today including influences on journalism.

Helmut HETZEL, Benelux correspondent in The Hague for media in Germany, Austria, Switzerland and Luxembourg; EJ Honorary President

Democracy and multiethnic society: the experience of Netherlands

10:00am **THE HISTORICAL EASTERN EU ENLARGEMENT: HOPES AND SOCIO-ECONOMICAL IMPACTS**

Chair: Barbara PEHI, EJ Vice-president; Hungarian Social Networker

Introduction

Rotger H. KINDERMANN, EJ Vice-president; Honorary president of the EJ German section VEJ; Editor, Mittelstand.

Europe - in memory of our history: 1914 - 1939 - 1989 - 2004

Jacek SARYUSZ-WOLSKI, Member of the European Parliament; frn. First Polish Minister for European Affairs; frn. first Polish Vice-president of the European Parliament.

Marek KOZAK, Center for European Regional and Local Studies, University of Warsaw

Lucian IONICA, academic staff, West University Timisoara, Romania

- 11:10am** **Coffee Break am**
- 11:30am** **EU EASTERN NEIGHBORING COUNTRIES' PRESENT SITUATION AND FUTURE PROSPECTS**
- Chair: Jacques CAMPÉ**, EJ ExCom member; frm. FIJET Secretary-General
- Tomasz GRZYWACZEWSKI**, Polish journalist and traveler, University of Łódź
- Kataryna PRYSHCHEPA**, Ukrainian journalist, College of Europe, Natolin
- Natia SIRABIDZE**, Head of the Media and Public Relations Department, Government of Adjara Autonomous Republic, Batumi, Georgia
- Tinatin DVALISHVILI**, Manager of the Caucasian Center for Journalists, T'bilis
- 12:30pm** **Debate**
Chair: Hendrik SCHOTT, president of EJ German Section VEJ; correspondent from Germany for South African media
- 1:30pm** **Closing remarks by the EJ President Paolo MAGAGNOTTI**
- 2:00pm** **Lunch buffet**
- 3:00pm** **Visiting to regional attractions**
- 3:00pm** **Transfer to Maurzyce**
- 4:30pm** **Workshop in Museum**
- 6:30pm** **Dinner and Wedding in Maurzyce party**
(Typical region wedding party, Łowics style)
- 9:00pm** **Transfer to Hotel**

October 12, 2014

- 9:00am** **EJ General Assembly (for EJ members only)**

Departure